



**CANCER  
FOUNDATION**

OF SANTA BARBARA

THE MEMORIAL CANCER FOUNDATION



**75 YEARS**

**2024 ANNUAL REPORT**



# Dear Donors & Friends,

*Ensuring best-in-class cancer care for Santa Barbara County has been the focus of the Cancer Foundation of Santa Barbara for 75 years.*

Since our humble beginnings in 1949, the Foundation has relied on community support to uphold our mission. Our initial gift from Elisha Converse, in memory of his wife Lillian, helped to establish superior cancer care close to home. We remain committed to this fundamental principle today.

In 2024, the Cancer Foundation's financial commitment to programs at Ridley-Tree Cancer Center, such as oncology nutrition, genetic counseling and patient navigation, as well as programs and services within the community, such as cancer prevention at Santa Barbara Neighborhood Clinic, meals for cancer patients through Santa Ynez Valley Community Outreach and a cold cap trial program with UCLA Health, aims to fund resources for patients as they journey with, through and beyond cancer.

This work would not be possible without our highly committed Board of Trustees. As an independent, non-profit organization, the Foundation's Board and staff work diligently to ensure the trust you place in us and the financial support you provide makes a significant impact on patient care. We strive to make sure that Ridley-Tree Cancer Center physicians and staff have the necessary means to positively affect patients on a daily basis while also providing support to local organizations which offer additional services and care to patients.

As we develop our strategic plan, our "road map" for the future, our goal and commitment to serve Santa Barbara County's cancer patients remains strong. We thank you for your support.

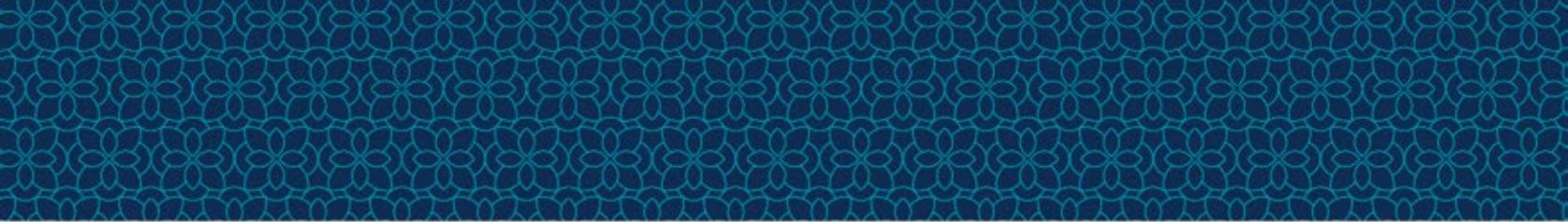
**Kristen Blabey**  
*Chair, Board of Trustees*

**Priscilla Higgins, PhD**  
*Vice Chair, Board of Trustees*

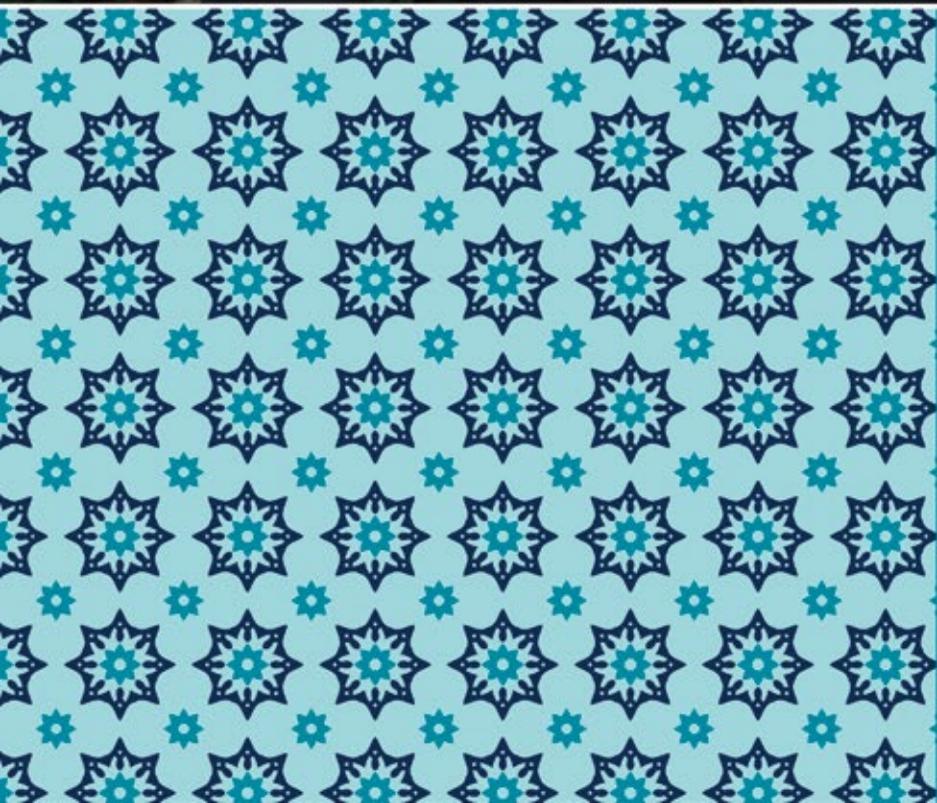
**Carola Nicholson**  
*Treasurer, Board of Trustees*

**Katina Zaninovich**  
*Secretary, Board of Trustees*

**Lori Willis**  
*Executive Director*



*Kristen Blabey, Chair; Priscilla Higgins, PhD, Vice Chair; Lori Willis, Executive Director; Carola Nicholson, Treasurer; and Katina Zaninovich, Secretary*



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# 2024 HIGHLIGHTS



## Celebrating 75 Years

In 2024, the Cancer Foundation celebrated 75 years of support of Santa Barbara County's cancer patients.

## Welcome to the Board

The Cancer Foundation welcomed Leslie Bains, Arick Fuller, Lisa Guadagno, Priscilla Higgins, PhD and W. Warren Suh, MD, MPF, FACR to the Board of Trustees.



Leslie Bains



Arick Fuller



Lisa Guadagno



Priscilla Higgins, PhD



W. Warren Suh, MD,  
MPF, FACR



## Hosted Dr. Jennifer Douda

Together with UCSB Arts & Lectures, the Cancer Foundation hosted Dr. Jennifer Douda to a sold-out crowd at the Granda Theatre.



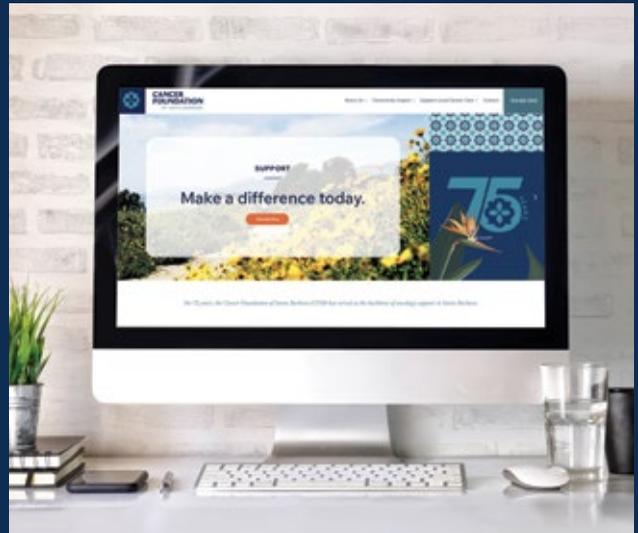
## SPECT/CT Machine

Construction and installation of a new SPECT/CT machine in the RTCC Nuclear Medicine department was completed. In addition, the parking lot for the residential units along Junipero Street was finished, marking the completion of the Master Plan.



## Thank you and Welcome

At the Annual Meeting in April, outgoing Board Chair Steve McHugh was recognized for his leadership and the Cancer Foundation welcomed Kristen Blabey to the role.

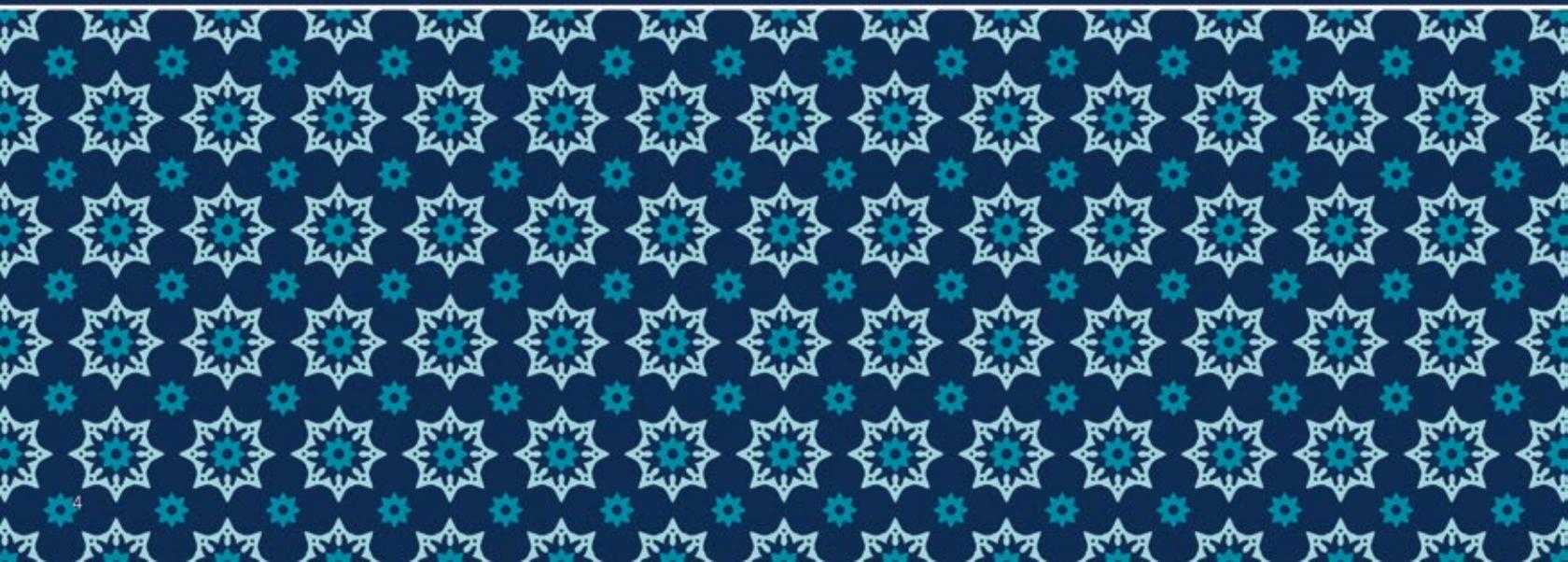


## Redesigned Website

In conjunction with the 75th anniversary and year-end fundraising campaign, the Cancer Foundation launched a redesigned website.

**The Cancer Foundation of Santa Barbara is the community's partner in the journey with, through and beyond cancer.**

**CFSB makes this possible through grants, investments/leasing and fundraising.**



# OUR HISTORY

As the Cancer Foundation celebrates its 75th anniversary, these are a few highlights from the past three quarters of a century. The Cancer Foundation is tremendously grateful to all of the trustees, physicians and staff who provided guidance and leadership since its inception and the donors who make our work possible.





## 1949

- Memorial Research Foundation founded to receive the gift of a one million volt x-ray machine (worth \$60K), the seventh in the US
- Elisha Converse donates funds to purchase a one million volt x-ray machine in memory of his wife Lillian Converse
- Memorial Research Foundation names Henry J. Ullmann, MD, a nationally known radiologist, as Medical Director



## 1963

Evans S. Pillsbury elected to the Board of Trustees

## 1952

Memorial Research Foundation changes name to Memorial Cancer Foundation

## 1960

Memorial Cancer Foundation names Jesshill Love, MD as Medical Director

## 1964

Memorial Cancer Foundation raises almost \$1M to build a new location at 300 W. Pueblo Street at Cottage Hospital

## 1950

Memorial Research Foundation names James T. Case, MD Medical Director



## 1956

Memorial Cancer Foundation establishes Nuclear Medicine Department

## 1965

- Memorial Cancer Foundation hires Arthur Bassett as its first business manager. In 1969, his title changes to Administrator
- Board approves purchase of Varian Linac machine for \$148K. It will take 18 months from the order date until the equipment is installed and operational



## 1968

- Cancer Foundation opens Schools of Technology in Radiation Oncology and Nuclear Medicine
- Cancer Foundation participates in its first clinical research study regarding the relationship of breast cancer and bone cancer

## 1971

- Cancer Foundation of Santa Barbara names Douglas Erickson, MD as Medical Director
- Nuclear Medicine services commence at St. Francis Hospital

## 1966

- Memorial Cancer Foundation changes its name to the Cancer Foundation of Santa Barbara
- Construction is completed at 300 W. Pueblo Street and Cancer Foundation Board of Trustees authorizes lease for 50 years + three 10 year renewals



## 1973

Medical oncologist Wayne Kidder, MD is hired

## 1970

- Nuclear Medicine services commence at Goleta Valley Hospital
- Dr. Charles Chapman begins practicing chemotherapy



## 1990

- Medical oncologist Fred Kass, MD, MA, JD is hired
- Cancer Foundation holds inaugural Viva La Vida to celebrate current cancer patients and long-term cancer survivors



## 1992

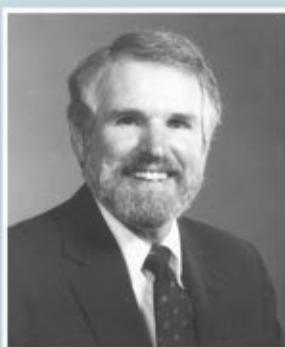
The Cancer Foundation hires Rick Scott as CFO. He is promoted to Executive Director in 1994 and is named President in 1996

## 1986

Cancer Foundation hires David Babbott as Administrator. He is promoted to President in 1988

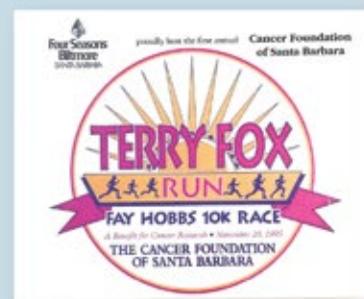
## 1991

The Cancer Foundation names Mead Northrop, MD as Medical Director



## 1993

Walk/Run begins. Originally called Terry Fox Run, the event is held for 30 years and raises more than \$4M



## 1985

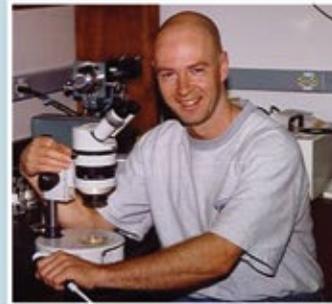
Cancer Foundation offers medical oncology services in Solvang





## 1994

Cancer Foundation introduces WellFit Exercise Program in conjunction with Julie Main and the Santa Barbara Athletic Club



## 1997

The Cancer Foundation supports Brent Derry, PhD, its first post-doctoral research fellow at UCSB

## 1996

The Cancer Foundation names Thomas H. Weisenburger, MD Medical Director



## 1999

The Cancer Foundation implements the Wellness Program, which includes yoga and art classes



## 1995

A CT Simulator is purchased and installed to enhance radiation oncology services

## 2001

The Cancer Center Board of Trustees approves the purchase of the Shea property at 540 W. Pueblo Street along with surrounding parcels



## 2005

The Cancer Center raises \$1M to support the purchase and installation of a PET/CT scanner for the Nuclear Medicine Department



## 2010

- The Cancer Center purchases and installs a new SPECT/CT machine
- The city of Santa Barbara approves the Master Plan for the new Cancer Center campus

## 2000

The Cancer Foundation of Santa Barbara changes its name to Cancer Center of Santa Barbara



## 2006

Cancer Center holds the first Barbara Ireland Walk in conjunction with Barbara Ireland and her family to raise funds for breast cancer research and programs, following a previous collaboration with the Dr. Susan Love Research Foundation. The event concludes in 2022 after 17 years



## 2011

The Arthur J. Merovick Endowment for Patient Assistance is established



## 2017

- The new Ridley-Tree Cancer Center opens its doors, on time and on budget, after the completion of a two-year \$48M capital campaign in conjunction with Sansum Clinic
- Cancer Foundation names Lori Willis Executive Director, its first female leader

## 2022

Cancer Foundation completes the acquisition and installation of a first of its kind digital PET/CT scanner for the Central Coast



## 2012

The Cancer Center of Santa Barbara patient operations merges with Sansum Clinic; the Cancer Foundation of Santa Barbara re-emerges as the Cancer Center's independent fundraising partner



## 2024

Cancer Foundation completes the installation of a digital SPECT/CT machine which completes nearly \$10M in renovations and equipment upgrades to Ridley-Tree Cancer Center's Nuclear Medicine Department located in Cottage Hospital





*As we embark on the next 25 years at the Cancer Foundation of Santa Barbara, we remain dedicated to the principles that have guided our mission for the past 75 years. The Foundation has consistently honored its long-standing promise to help provide exceptional cancer care for all Santa Barbara County residents.*

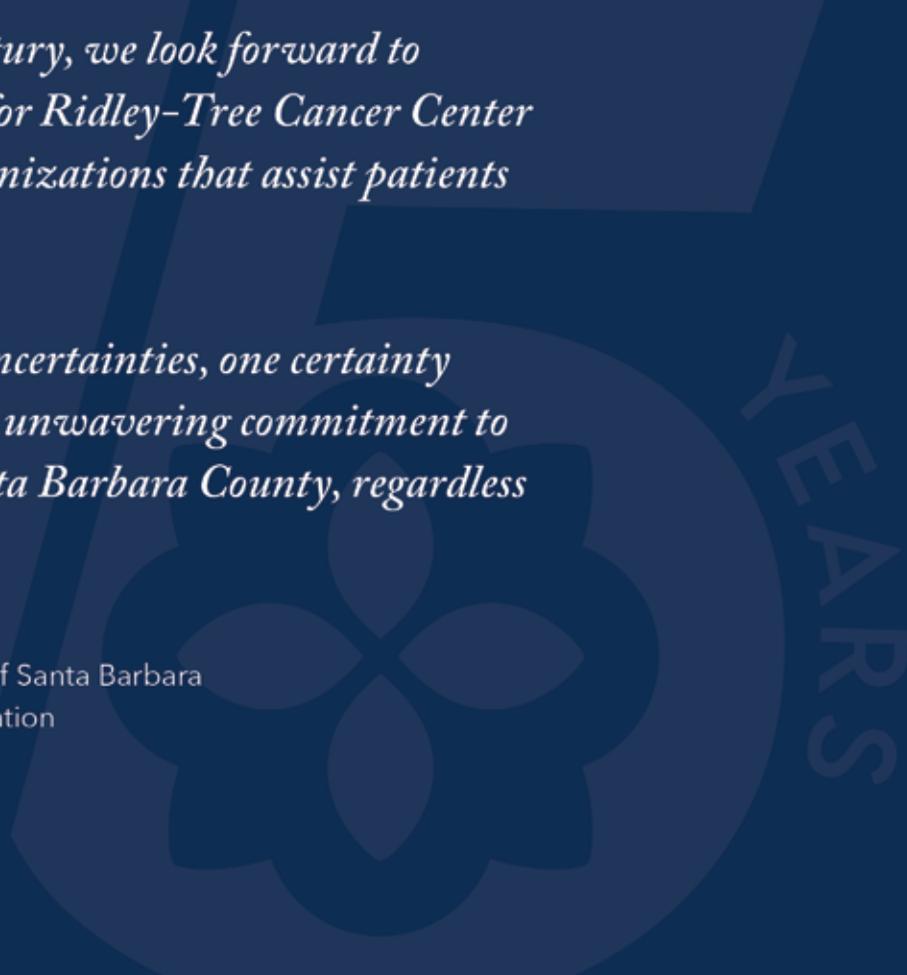
*As the leaseholder and largest annual donor to Ridley-Tree Cancer Center with Sansum Clinic and now new partner Sutter Health, we allocate the majority of our endowment and fundraising proceeds to support cancer diagnosis, treatment, research, technology, and comprehensive support programs at Ridley-Tree. This year we are proud to commit \$3.5 million to the Cancer Center to enhance these programs and services.*

*As we enter our next quarter-century, we look forward to broadening our support not only for Ridley-Tree Cancer Center but also for other local cancer organizations that assist patients throughout their cancer journey.*

*While the future presents many uncertainties, one certainty remains: the Cancer Foundation's unwavering commitment to support all cancer patients in Santa Barbara County, regardless of where they receive treatment.*

— **Lori Willis**

Executive Director, Cancer Foundation of Santa Barbara  
Remarks at the 75th Anniversary Celebration



# GRANTS

*Through investments in programs, research, services and technology, the Cancer Foundation aids in the prevention, diagnosis and treatment of cancer for residents of Santa Barbara County.*

## GRANTS

# Ridley-Tree Cancer Center Programs

*By raising and granting millions of dollars each year to Ridley-Tree Cancer Center, the Cancer Foundation provides the resources to offer a level of cancer care that would otherwise be impossible in a community our size, on par with many renowned cancer centers across the country.*



TOTAL RTCC FUNDS AWARDED

**\$3,558,827**

Patient Navigator  
**\$865,161**

Social Services  
**\$680,328**

Research  
**\$549,272**

Nutrition  
**\$390,286**

Genetic Counseling  
**\$372,747**

Patient Assistance & Charity Care  
**\$182,938**

Pancreatic Cancer Program  
**\$170,000**

Wellness  
**\$88,400**

Community Health  
**\$79,895**

Acupuncture  
**\$65,000**

Scalp Cooling Program  
**\$50,000**

Education - Resource Library & Lectures  
**\$40,800**

Staff Education  
**\$24,000**



## Nick Fields

### CANCER WELLFIT PROGRAM

When Nick Fields was diagnosed with an extremely rare malignant brain tumor at just thirty years old, his world turned upside down. After surgery and during ongoing treatment with chemotherapy and radiation, he discovered Cancer WellFit, a 10-week program funded by the Cancer Foundation, that would prove transformative in his recovery journey.

"I felt like I'd lost so much – my energy, independence, and ability to do what I love, like surfing and playing music," Nick recalled. "WellFit sounded like exactly what I needed to reconnect with my body."

The program offers gentle, personalized exercises designed specifically for cancer patients who have become deconditioned from treatment. What sets WellFit apart is its highly individualized approach – trainers tailor workouts to each participant's needs and goals. For Nick, this meant incorporating exercises to rebuild his paddle strength and balance for surfing.

Beyond the physical benefits, WellFit provided Nick with crucial emotional support during his challenging medical journey. "Chemo brings tough side effects, and I often get anxious before each round. Having a routine and a place where people understand what I'm going through has made a huge difference," he shared.

The program's emphasis on showing up, regardless of energy levels, gave Nick a sense of purpose and community. "Without fail, I'd show up twice a week," he said. "And I'd always leave feeling a little stronger and a little more hopeful." Through WellFit, Nick found strength through both physical rehabilitation and a supportive community that understood his journey.

*"Without fail, I'd show up twice a week, and I'd always leave feeling a little stronger and a little more hopeful."*

#### WELLNESS

**\$88,400**  
GRANT



## Betty Wingo

### SOCIAL SERVICES

When persistent bleeding led to Betty Wingo’s endometrial cancer diagnosis, it marked the beginning of a challenging journey. Following her hysterectomy, she endured months of treatment while also receiving a devastating second diagnosis of early-stage breast cancer.

The situation was especially difficult as Betty’s husband Larry, who has Parkinson’s disease, lives at Covenant Living at the Samarkand. “It’s just the two of us,” Betty explained.

For Betty, social services funded by the Cancer Foundation of Santa Barbara have been life-saving. “I don’t think I could survive this without all of the help I’ve received,” she said.

These free services include professional assistance from clinical social worker Amy Shapton, managing medical bills, insurance claims, and disability applications. The care team also provides critical transportation to Betty’s medical appointments.

“My radiation is scheduled every day, but at different times, for six weeks, requiring four volunteers weekly,” said Betty. “The volunteers wait for me at the Cancer Center and then take me to Samarkand to see my husband.”

Betty’s patient navigator, Dawn Elliott, has been instrumental in coordinating her care—handling referrals, paperwork, and connecting Betty with specialists including an acupuncturist and nutritionist. She has also benefited from meditation guidance and nutrient-rich meals from Organic Soup Kitchen, all funded through Cancer Foundation grants.

“My patient care team has been a huge help,” said Betty. “Without this support I don’t think I could get through this. My husband needs me and I need to be strong for him.”

*“My patient care team has been a huge help. Without this support I don’t think I could get through this. My husband needs me and I need to be strong for him.”*

### SOCIAL SERVICES

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**\$680,328**  
GRANT

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## Ken Jewesson

### WELLNESS ART CLASS

Creating art has always brought Ken Jewesson a sense of peace, but he came to value this outlet even more while recovering from prostate cancer. A professional artist, Ken noticed paintings in the former Cancer Center's hallways, and inquired about their origin. Once he learned that patients created these pieces, he registered for the free art classes, which the Cancer Foundation of Santa Barbara has underwritten for the past 25 years as part of its Wellness Program offerings for local cancer patients and their caregivers.

Despite his strong background as a former art teacher and art institute director, Ken embraces being a student again. The classes welcome everyone, regardless of experience. "Too many people face cancer in isolation," Ken explains. "These classes offer a weekly sanctuary where patients immerse themselves in creativity rather than dwelling on their diagnosis."

Instructor Rick Stich has taught "Finding Joy Through Painting" since its inception 25 years ago. Though not formal art therapy, the classes provide a valuable reprieve from medical appointments, enabling participants to reconnect with themselves and explore their creativity in a supportive setting. "Painting is meditative by nature," says Rick. "This class is about finding a little happiness and camaraderie." Each weekly two-hour session attracts around a dozen students, with all materials provided. Rick gives individual guidance and encourages newcomers to "pretend they're in kindergarten and just play with paint."

"I get so much benefit from the class," said Ken. "Making art gives me a sense of purpose and helps me feel good about myself and I enjoy the supportive friendships with other cancer patients."

*"Making art gives me a sense of purpose and helps me feel good about myself and I enjoy the supportive friendships with other cancer patients."*

### WELLNESS

**\$88,400**  
GRANT

## GRANTS

# Local Awardees

*Annually, the Cancer Foundation grants funds to support cancer related programs in Santa Barbara County. This includes a variety of programs at UCSB as well as pediatric cancer research at Cottage Health.*



TOTAL FUNDS AWARDED

**\$203,088**

**Cottage Health**

**\$88,088**

Pediatric research coordinator

**Santa Barbara Neighborhood Clinics**

**\$66,000**

Cancer prevention for the most vulnerable

**UCLA - Santa Barbara Oncology**

**\$20,000**

Scalp cooling program for UCLA oncology patients

**Santa Ynez Valley Community Outreach - Meals on Wheels**

**\$12,000**

Meal delivery for cancer patients in the Santa Ynez Valley

**UCSB Research Mentorship**

**\$12,000**

Student participation in oncology research

**UCSB Camp Kesem**

**\$5,000**

A summer camp for children whose parents have cancer



## PARTNERSHIP HIGHLIGHT

### Camp Kesem

Kesem at UCSB is a chapter of the nationwide program that provides support to children impacted by a parent's cancer. Highly trained college student leaders lead Kesem's programs and organize a free week-long summer camp for children aged 6 to 18. Camp Kesem provides a warm and loving environment where campers can share their experiences with others who have gone through similar life situations. The community provides the foundation for confidence building, improved communication skills and an enhanced life outlook and attitude. The Cancer Foundation's grant helps Kesem at UCSB send 50 children to the Santa Barbara-area camp.

SUPPORTED  
SINCE 2016

**\$5,000**  
AWARDED  
IN 2024

# INVESTMENTS/ LEASING

*The Cancer Foundation ensures access to state-of-the-art technology for cancer patients in Santa Barbara County through investments and the leasing of property and equipment.*



## INVESTMENTS/LEASING

# Partnering with Ridley-Tree Cancer Center

*As the leaseholder and largest annual donor to Ridley-Tree Cancer Center, the Cancer Foundation commits the majority of the proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs.*

The Cancer Foundation of Santa Barbara was founded in 1949 on a promise – a promise that continues today – to provide the highest quality of cancer care to everyone in the Santa Barbara community.

When Lillian Taylor Converse was diagnosed with cancer, she had to travel to Los Angeles for her treatments. Though she knew there was little chance of her own recovery, she had a strong desire to help others with the disease, so her husband, Elisha Converse, provided a generous gift to purchase a one million volt x-ray machine to establish the Cancer Foundation. Lillian's physician, Dr. Henry Ullmann, was able to treat cancer patients in Santa Barbara, which established the community as the leading provider of cancer care on the central coast.

The generosity exhibited by the Converse family has grown into a community tradition with a 75-year history of advancing the diagnosis, treatment, prevention and cure of cancer for all patients in our community. Today the physicians and staff of Ridley-Tree Cancer Center assist those on their journey with cancer, while the Cancer Foundation maintains its singular focus on fundraising and grant-making in support of this important work.

# FUNDRAISING

*Dedicated to supporting cancer care, the Cancer Foundation is the leading oncology fundraising and grantmaking institution in Santa Barbara County.*



FUNDRAISING

# Introduction

*Thanks to the generosity of individuals, businesses and organizations within our community, the Cancer Foundation provides funding for oncology programs and services, while also ensuring the future of cancer care through the growth of its endowment.*



TOTAL FUNDS RAISED

**\$16,948,932**

Endowment  
**\$14,772,783**

General Support  
**\$1,149,668**

Oncology Supportive Care\*  
**\$844,888**

Equipment/ Capital Projects  
**\$79,448**

Research  
**\$70,945**

Other  
**\$26,050**

Patient Assistance  
**\$5,150**

\*Genetic Counseling/Wellness/Community Health/ Nutrition/Acupuncture/Navigation/Social Work

## FUNDRAISING

# Elaine & Edward Stepanek Legacy Society



*Individuals and couples who have included the Cancer Foundation in their estate plans are recognized and honored with membership in the Elaine and Edward Stepanek Society. By communicating to the Foundation an intention to make a gift through their will, living trust or other planned agreement, donors help to ensure the future of supportive care programs and research at Ridley-Tree Cancer Center.*

Developing an estate plan is an opportunity to decide how you will benefit your family, friends and charitable organizations after your lifetime. Including a gift in your documents is a wonderful way to support the future of local cancer care without giving away any assets today. Made through a will or living trust, a bequest is a gift that can be changed at any time if circumstances change.

Since our founding in 1949, estate gifts to the Cancer Foundation have reshaped the quality of cancer care on the central coast. Legacy gifts to the Cancer Foundation transformed state-of-the-art technology, cutting-edge research, the cost of treatment for patients in need and provided the land beneath Ridley-Tree Cancer Center.

## MEMBERS

Peter & Rebecca Adams  
 Mr. & Mrs. William H. Allaway\*  
 Christina Allison\*  
 Ms. Jodi Anderson & Mr. Chris Field  
 Mrs. Karine Anderson  
 Anonymous (6)  
 Denny & Bitsy Bacon  
 Ms. Jeano Bailard\*  
 Mr. & Mrs. William J. Bailey\*  
 Robert W. Barker\*  
 Mr.\* & Mrs. Eugene C. Baum  
 Dr. & Mrs. Richard A. Baum\*  
 Carolyn M. Bedard\*  
 Betsy Bertero\*  
 Jack & Marguerite Bianchi  
 Mr. D. Craig Bigelow\*  
 Mr. Joe Bleckel\*  
 Hugh & Kelly Boss  
 Joanne & Bob Bouslough  
 Jim Boyce  
 Barbara L. Brown  
 Mr. & Mrs. Dean Brown\*  
 Ms. Helen J. Brown\*  
 Barbara Burket & Bob Hodges\*  
 Mr. Karl & Dr. Katherine Burrelsman  
 Les & Zora Charles  
 Robert & Janice Contons  
 Greg R. Corso  
 Mr. John L. Courtois\*  
 Mr. Lloyd E. Cox, Jr.\*  
 Linda Crabtree-Reed  
 Tom & Nancy Crawford  
 Mr. Michael Daly  
 Ms. Jeanine Daniel & Mr. William  
 Ohriok  
 James & Carol Dixon  
 Mr. Wallace T. Drew\*  
 Ms. Jan Everote  
 Janice Bahler Fitzgibbons  
 Mr. Dennis E. Forster & Ms. Cynder  
 Sinclair  
 Joanne S. Freeman  
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 Catherine H. Gainey\*  
 Mario M. Gonzales\*  
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 Mr. & Mrs. John Haigh\*  
 Marion Hallum\*  
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 Ms. Eva P. Harris\*  
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 Mr. Alvah M. Kaime\*  
 Mr. & Mrs. Herbert Kendall\*  
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 Mr. & Mrs. Thomas N. Lewis\*  
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 Mr.\* & Mrs. Jim Lindsey  
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 Mrs. Kathleen Mayes\*  
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 Mr. & Mrs. Arthur J. Merovick  
 Mrs. Jane Merovick\*  
 Janet Millar  
 Dennis & Soledad\* Morelos  
 Jean M. Nell\*  
 Margaret F. Nelson\*  
 Gary & Anna Nett  
 Mr. & Mrs. Joseph G. Noh\*  
 Mr. Austin H. Peck, Jr.\*  
 Nancy Ann Peschek\*  
 Barbara Pieters  
 Mr. Mickey M. Plaut  
 Cherry Post\*  
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 Ms. Penny Ridgeway\*  
 Lady Leslie Ridley-Tree\*  
 John & Janeanne Rinaldi  
 Ms. Cathy M. Romero  
 Mr. Timothy K. Ross  
 Mr. & Mrs. William Samson\*  
 Rodney Sangster & Rebecca Morrison  
 Mr. & Mrs. Daniel A. Sattler\*  
 Richard & Maryan Schall\*  
 Kathleen D. Schepanovich  
 Mr. & Mrs. Rick Scott  
 Ms. Helene R. Segal & Mr. George  
 Konstantinow  
 Mr. & Mrs. Peter Simeth\*  
 Judge & Mrs. C. Douglas Smith\*  
 David\* & Carolyn Spainhour  
 Mack & Judy Stanton\*  
 Ms. Judith M. Stauffer  
 Delores Ann Sternot\*  
 Charles & Patricia Stevens\*  
 Mr. Charles Storke\*  
 The Strand Family\*  
 Sue & Scott Suttner  
 Susan Taylor  
 Mrs. Gerald S. Thede  
 Dr. & Mrs. H.T. Thoreson  
 Mr. & Mrs. James A. Tilton  
 Susana Lee Udden  
 Jean & Davis H.\* Von Wittenburg  
 Ms. Jennifer Wells  
 Frank\* & Parm Williams  
 Mr. Otis Williams\*  
 Ms. Marie A. Wolford\*

\*deceased

## STEPANEK SOCIETY MEMBER

# Judith M. Stauffer

Judi Stauffer named the Cancer Foundation of Santa Barbara as a beneficiary of her family trust following the loss of her husband, Rick Hubbard, to leukemia. Having been diagnosed with leukemia herself just a few years before her husband, Judi said the decision to give back to the institution that was so instrumental in supporting her family was an easy one.

"We spent a lot of time in the hospital and really got to know the services that the Cancer Foundation funds," said Judi. "The work of the Cancer Foundation needs to be supported by those who have experienced the professionalism, the care, and the love that was given to us."

The care that left the greatest impression on Judi was the emotional support offered to her husband when she was the patient, as well as the willingness of her oncologist, Dr. Thomas Woliver, to incorporate Judith's alternative medical choices into her care.

When Dr. Woliver retired, Judi followed her new doctor to UCLA Health, but that did not deter her from making her bequest to the Cancer Foundation of Santa Barbara.

"This is our home-grown, preeminent medical institution and I am extremely appreciative of the care that both my husband and I received throughout our medical journeys," she said. "We were fortunate to be able to access excellent care close to our home in the Santa Ynez Valley."

"I'm of an age where there are so many people dealing with cancers and many of my friends have benefitted from the programs and services funded by the Cancer Foundation," she continued. "That's incredibly important to me and I hope that people see the value of places like Ridley-Tree Cancer Center not just because they might need it one day, but because they see how the value adds to their community. We are all interconnected beyond time and space and it's incumbent upon us to be generous and unconditionally loving, not just to ourselves and our families, but to everyone, because how can we not want that kindness and generosity in our world?"

*"The work of the Cancer Foundation needs to be supported by those who have experienced the professionalism, the care, and the love that was given to us."*

— Judith M. Stauffer



*“This is our home-grown, preeminent medical institution and I am extremely appreciative of the care that both my husband and I received throughout our medical journeys. We were fortunate to be able to access excellent care close to our home in the Santa Ynez Valley.”*

— **Judith M. Stauffer**

## FUNDRAISING EVENT

# Rancheros Visitadores Ride to Support Local Cancer Care

IMPACT  
OVER 12 YEARS

---

OVER  
**750**  
PARTICIPANTS  
ANNUALLY

---

**\$1.69M**  
RAISED

*For over a decade, the Rancheros Visitadores, based in the Santa Ynez Valley, have supported the Cancer Foundation's mission through their annual ride.*

In late 2011, Steve Beneto conceived the idea that the Rancheros Visitadores' annual ride through the Santa Ynez Valley should support a cause that touches nearly everyone – cancer. Since then, RV members and Wrangler have raised over \$1.69M to make superior cancer programs available in Santa Barbara County.

Each year thousands of patients seen at RTCC's Solvang Clinic and Santa Barbara locations have access to programs and services, helping residents all over the county on their journey with, through and beyond cancer. These essential programs, including oncology nutrition, genetic counseling, and oncology social work, help patients reduce stress, manage side effects and improve healing. For many patients, the ability to receive care in Solvang and avoid the trip over the hill is a game-changer following a long, exhausting day of treatment.

Building on Steve's initial vision, over the course of the next three years, the Rancheros Visitadores hope to exceed \$2M raised. The Cancer Foundation is incredibly grateful for the support of all of the members of the Rancheros Visitadores for their commitment to ensuring comprehensive cancer care close to home.

*"I'm so grateful to the Rancheros Visitadores for their generosity and all that they do to bring our community together. It is especially valuable to those of us who are fighting this cancer battle."*

— **Janice**, Santa Ynez Valley Cancer Patient





## FUNDRAISING

# CFSB Donors

### LILLIAN TAYLOR CONVERSE SOCIETY \$10,000+

*In 1949, Elisha Converse donated funds to open the Cancer Center in memory of his wife, Lillian. Mrs. Converse, who died of cancer, wished to provide a local resource to help others with the disease.*

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## IN KIND

*These companies and organizations donated products and services.*

Anna's Bakery	La Playa Azul Café	Por La Mar Nursery
Chaucer's Books	Natural Cafe	Santa Barbara Inn
Island Packers	Olio E Limone Ristorante	Toma Restaurant & Bar

*We have made every effort to represent gifts accurately. We apologize for an errors or omissions and invite you to bring them to our attention by calling (805) 898-2116. Thank you.*

## HONOR

*Gifts were made to the Cancer Foundation in order to recognize the following individuals and groups.*

Grace Amante-Muniz  
Cynthia Ambriz-Gasser  
Anu Atre  
John B. Balch  
Dr. Eric Bank  
Eric Beach  
Robin Beers  
Jamie Burba  
Dr. Maira Campos  
Candy Clark  
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Dr. Winifred Leung  
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Dr. Gregg Newman  
Cindy Oliver  
Lisa & Tony Perocco  
Matt Pesendian  
Barry Phillips  
Janet Price

Ridley-Tree Cancer Center  
Radiation Therapy Staff  
Jax Robinson Ranck  
Lolita O. Rivera  
Santa Barbara Friends  
Patricia Schuette  
Jenee Severance  
Janet Smith  
Gene Sprowl  
Jason Stevens  
Dr. W. Warren Suh  
Mary Tharakan  
Lori Willis

## IN LOVING MEMORY

*Gifts were made to the Cancer Foundation in order to recognize the following individuals and groups.*

Dick Alden  
Jack Algeo  
Hazel Anderson  
Elsie Arabian  
Christine Arabian  
Alvaro Avila, Sr.  
Francis Bannell Wilde  
Gordon W. Bartow  
Steve Beneto  
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David Young  
Jana Young  
Jeffrey M. Zamora, II

## FUNDRAISING

# Named Endowment Funds

*Named Endowment Funds require a minimum of \$100,000 to be established. The principal in a named endowment remains protected and grows over time, while annual distributions ensure Ridley-Tree Cancer Center receives a perpetual source of philanthropic support for the purpose designated by the donor.*



### **Toby Ann Parisse Memorial Educational Fund**

Richard Parisse and his three children honored their wife and mother, Toby Ann Parisse, with a memorial gift dedicated to benefiting the patients at Ridley-Tree Cancer Center by funding continuing education for physicians, nurses and staff, an expression of gratitude to the medical teams who cared for Toby throughout her valiant 21-year battle with breast cancer. The Toby Ann Parisse Memorial Education Fund was formally dedicated in 2011.



### **Arthur J. Merovick Endowment for Patient Assistance**

To honor Art Merovick's extraordinary contributions to the Cancer Foundation as its Director of Development for 17 years, the Cancer Foundation Board of Trustees unanimously approved the creation of the Arthur J. Merovick Endowment for Patient Assistance and a \$500,000 match from the general endowment to provide financial assistance to patients with documented need for medical services. A generous gift of \$200,000 from the Merovick Family launched the fund.



### **Elizabeth McEwen Jacobs Endowment Fund**

The Elizabeth McEwen Jacobs Endowment Fund is dedicated to medical or scientific research related to genetic cancer with primary emphasis on brain cancer, and equipment and research of brain cancers in the Tri-Counties. The fund was created in memory of Beth Jacobs by her family and friends after she lost her battle with brain cancer.



### Scott D. Smith Memorial Fund

The Scott D. Smith Memorial Fund is restricted for colorectal screening and prevention programs. The fund was created in memory of Scott Smith by his parents, Mr. & Mrs. P. Gene Smith, and their family through the donation of real estate in Fallbrook. Scott lost his battle with colon cancer and his family wanted to support early screening and detection.



### Julie Main Endowment Fund

The Julie Main Endowment Fund is restricted for wellness exercise programs for patients. Julie was a trustee of the Cancer Foundation, founder of the WellFit Exercise Program and instrumental in organizing the annual Cancer Center Walk/Run. The fund was created in 2009 with funds raised at The Main Event, a celebration of Julie's life.



### Nan Cox Endowment for Lung Cancer Research

The Nan Cox Endowment for Lung Cancer Research is earmarked for lung cancer research protocols performed by the Cancer Center, often in concert with other research institutions. The fund was created by Wilbur K. "Bill" Cox in memory of his wife Nancy Clare Finch Cox ("Nan") who was a Cancer Center patient who passed away from lung cancer in June of 2000.



### Elvira Broome Doolan Endowment Fund

The Elvira Broome Doolan Endowment Fund was funded in 1991 from the estate of Elvira Broome Doolan and is restricted for research. She was a patient at the Cancer Center and her husband, Jerome Doolan, was a trustee.



### Mary Solis Fund for Oncology Social Work

The Mary Solis Fund for Oncology Social Work was created in recognition of Mary's 34 year career in oncology social work at the Cancer Center. Proceeds support the programs and services that ensure psychological, social and financial stresses associated with the diagnosis and treatment of cancer are addressed.



### Thomas H. Weisenburger, MD Fund

The Thomas H. Weisenburger, MD Fund was established to recognize Dr. Weisenburger's retirement in 2012 after 28 years of service at the Cancer Center of Santa Barbara. Proceeds support the education of medical personnel and the acquisition of radiation oncology equipment.

## 2024 FINANCIALS

# Our Collective Impact

	Without Donor Restrictions	With Donor Restrictions	Total
<b>REVENUE, GAINS &amp; OTHER SUPPORT</b>			
Contributions	\$2,727,044	\$1,830,043	\$4,557,087
Change in Value of Remainder Trusts	–	\$293,006	\$293,006
Investment Income, net	\$4,747,995	\$4,011,568	\$8,759,562
Other Income	\$1,173,322	–	\$1,173,322
Reclassifications & Releases from Restriction	\$14,273,606	(\$14,273,606)	–
Total Revenue, Gains, Other Support	\$22,921,966	(\$8,138,989)	\$14,782,977
<b>EXPENSES</b>			
Grants	\$3,722,690	–	\$3,722,690
Grantmaking and Direct Program	\$2,432,918	–	\$2,432,918
Administrative	\$667,442	–	\$667,442
Philanthropic Services	\$775,855	–	\$775,855
Total Expenses	\$7,598,905	–	\$7,598,905
<b>CHANGE IN NET ASSETS</b>	\$15,323,061	(\$8,138,989)	\$7,184,072
<b>NET ASSETS, JANUARY 1</b>	\$112,448,339	\$37,210,488	\$149,658,827
<b>NET ASSETS, DECEMBER 31</b>	\$127,771,400	\$29,071,498	\$156,842,899

## ASSETS

Cash & Equivalents	\$3,758,873
Investments	\$87,819,644
Receivables	\$3,784,390
Beneficial Interests in Trusts	\$4,568,701
Property & Equipment, net	\$57,199,096
Other Assets	\$390,559
<hr/>	
<b>Total Assets</b>	<b>\$157,521,263</b>

## LIABILITIES & NET ASSETS

<b>Total Liabilities</b>	\$678,365
<b>Net Assets</b>	
Without Donor Restrictions	\$127,771,400
With Donor Restrictions	\$29,071,498
<b>Total Net Assets</b>	\$156,842,898
<hr/>	
<b>Total Liabilities &amp; Net Assets</b>	<b>\$157,521,263</b>

## Our Standards

### ACCOUNTABLE

The Cancer Foundation of Santa Barbara voluntarily submits to an annual financial audit by an independent accounting firm. Financial statements are presented in accordance with generally accepted accounting principles.

### ETHICAL

The Cancer Foundation of Santa Barbara issues an annual attestation letter provided by an independent accounting firm that bears witness to our expenditures.

### EFFICIENT

The Cancer Foundation of Santa Barbara ensures all fundraising efforts clearly portray the purpose of the funds to be raised and all contributions received are used for those specific purposes.

### INTEGRITY

The Cancer Foundation of Santa Barbara requires all board members and employees to abide by a conflict of interest policy that encourages high standards of ethics and integrity.

### SECURE

The Cancer Foundation of Santa Barbara protects the privacy of our donors by not marketing our mailing list.

### TRUSTWORTHY

The Cancer Foundation of Santa Barbara posts IRS Form 990 on [www.guidestar.org](http://www.guidestar.org) annually and we invite your review.

Platinum  
Transparency  
2025

**Candid.**

# Board of Trustees

*The volunteer Board of Trustees of the Cancer Foundation of Santa Barbara is focused exclusively on fulfilling the Foundation's mission: to ensure superior cancer care for all residents of Santa Barbara County.*



Leslie Bains



Kristen Blabey



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MD, FACS



Larry Dam



Arick Fuller



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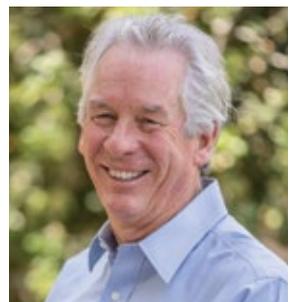
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*“The Cancer Foundation is proud to provide funding for the supportive care programs and clinical research that make Ridley–Tree Cancer Center such a gem for patients in our community. Ensuring that all patients have access to these essential services as they journey with, through and beyond cancer is a critical part of our mission.”*

— **Kristen Blabey**, Chair, Board of Trustees

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**Hannah Karlsrud**  
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**Moon Waters**  
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