



**CANCER  
FOUNDATION**

OF SANTA BARBARA



# FROM DREAM TO REALITY

2022 ANNUAL REPORT



# Dear Donors & Friends

*For nearly 75 years, the Cancer Foundation of Santa Barbara (CFSB) has served as the backbone of oncology support in Santa Barbara.*

In 1949, after receiving a cancer diagnosis and traveling to Los Angeles to receive treatment, Lillian Taylor Converse dreamed of establishing a cancer treatment facility in Santa Barbara. Her husband, Elisha Converse, turned that dream into reality with the financial support to purchase a one million volt linear accelerator for the Cancer Center, establishing the Cancer Foundation’s intent to ensure state-of-the-art treatment in our community for generations to come. Since that initial gift, there has been tremendous change in the healthcare landscape and the way oncology treatments are offered — what used to primarily be inpatient care is now often available on an outpatient basis. Programs such as wellness classes, patient navigation, genetic counseling and nutrition are now integral to patients as they journey with, through and beyond cancer.

What hasn’t changed during almost seven and a half decades is our unwavering support to patients — ensuring that supportive care programs and services like these are available to everyone in our community, regardless of means and where they are treated. Through the generosity of our community we support offerings such as scalp cooling and acupuncture in order to enhance a patient’s sense of well-being during treatment. In addition, the Cancer Foundation sponsors the acquisition of state-of-the-art equipment, such as the digital PET/CT machine installed in 2022, and soon a new SPECT/CT machine in the nuclear medicine department of the Ridley-Tree Cancer Center, to provide physicians access to improved images, allowing for the detection of smaller lesions and better outcomes.

But none of this would be available within our community without your unwavering support. As an independent, non-profit organization, the Foundation’s Board of Trustees and staff work daily to ensure that the trust you put in us allows Ridley-Tree Cancer Center at Sansum Clinic physicians, nurses and supportive care staff to have the necessary resources to provide the highest level of care on the Central Coast. Thank you.

**Steve McHugh**  
Chair, Board of Trustees

**Lori Willis**  
Executive Director

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# 2022 HIGHLIGHTS



W. Charles Conway, MD, FACS



Denise Montell, PhD

## Welcomed New Board of Trustees Members

The Cancer Foundation welcomed **W. Charles Conway, MD, FACS** and **Denise Montell, PhD** to the Board of Trustees.



## Installed New Digital PET/CT Scanner

In October, construction and installation of a digital PET/CT scanner was completed for use by the Nuclear Medicine Department of the Ridley-Tree Cancer Center.





Steve McHugh

## Elected New Board Chair

At the Annual Meeting in April, outgoing Board Chair **C. Michael Cooney** was recognized for his leadership and the Cancer Foundation welcomed **Steve McHugh** to the role.



## Branding Refresh

Following a series of interviews and discussions, the Cancer Foundation of Santa Barbara refreshed its brand in order to convey its rich history and legacy.



## Completed Campus Construction

Construction was completed on the two historical residential structures (4 units) that complete the Master Plan for the Cancer Center campus.



## Julie Main Inspiration of Hope Award

On the 30th anniversary of the Cancer Center Walk/Run, **Don Anderson** was presented with the Julie Main Inspiration of Hope Award, which is given to an inspiring cancer patient who exemplifies courage, perseverance and hope.

**The Cancer Foundation of Santa Barbara is the community's partner in the journey with, through and beyond cancer.**

**CFSB makes this possible through grants, investments/leasing and fundraising.**





A stylized illustration of tropical plants, including large monstera leaves and palm fronds, set against a dark blue background. The plants are rendered in various shades of green and teal, with some leaves showing characteristic holes and patterns.

# GRANTS

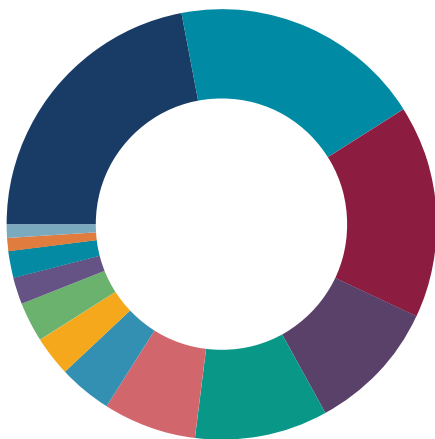
*The Cancer Foundation invests in programs, research, services and technology that aid in the prevention, diagnosis and treatment of cancer for those living in Santa Barbara County. The Foundation partners with several local research and support organizations.*



## GRANTS

# Ridley-Tree Cancer Center Programs

*The Cancer Foundation raises and distributes millions of dollars each year to Ridley-Tree Cancer Center allowing them to deliver a level of cancer care that would otherwise be impossible in a community our size, and on par with many renowned cancer centers in the United States.*



TOTAL RTCC FUNDS AWARDED

**\$3,214,553**

Research

**\$725,380**

Patient Navigator

**\$614,515**

Social Services

**\$542,870**

Genetic Counseling

**\$345,538**

Nutrition

**\$342,424**

Patient Assistance  
& Charity Care

**\$207,856**

Wellness

**\$126,619**

Education -  
Resource Library  
& Lectures

**\$87,943**

Community Health

**\$80,584**

Acupuncture

**\$61,000**

Scalp Cooling

**\$50,000**

Staff Education

**\$26,163**

Miscellaneous

**\$3,661**



## Marlea Lyon

### SCALP COOLING PROGRAM

*“I don’t know if I could have afforded the Cold Cap...At Ridley-Tree everything is set for your specific treatment, making it seamless.”*

#### SCALP COOLING

**\$50,000**  
GRANT

Marlea Lyon would choose baldness over breast cancer any day, yet, she also admits that it’s hard losing your hair – especially for women. Thanks to the generous support of the Cancer Foundation, Marlea was able to receive the Paxman Cold Cap, a scalp-cooling treatment designed to mitigate hair loss in patients undergoing chemotherapy. The cap cools the scalp, restricting blood flow to hair follicles, which helped Marlea retain half of her hair.

“I don’t know if I could have afforded the cold cap,” said Marlea, who received the treatment free of charge, thanks to the Cancer Foundation grant. “I have friends who had to pay for the cap elsewhere where the techniques were not nearly as efficient as those at Ridley-Tree. Often, in other locations, the cold caps are delivered on dry ice, making the application cumbersome. There’s also a gap in time that the cap sits on your scalp, making it less effective. At Ridley-Tree everything is set for your specific treatment, making it seamless.”

The Paxman Cold Cap Program at Ridley-Tree Cancer Center is sponsored by Athena Cosmetics in partnership with the Cancer Foundation of Santa Barbara.



## Kyle Vercelli

### ONCOLOGY NUTRITION PROGRAM

Kyle Vercelli met with Pamela Wells, a Ridley-Tree Cancer Center dietitian, as part of his treatment for colorectal cancer and that experience significantly reduced his pain and expedited his recovery.

“Pam knew exactly what to do and what would help me,” said Kyle, who was at high risk for bowel obstruction given the size and placement of his tumor. “She completely changed my diet and I’m fairly certain that if it weren’t for her, I would have undergone surgery to remove the blockage.”

As the funder of nutrition counseling at Ridley-Tree Cancer Center, the Cancer Foundation ensures that all patients have access to oncology dietitians whose guidance can help reduce side effects and dramatically improve outcomes. The nutrition program provides patients with individualized recommendations backed by scientific research and clinical experience.

With mounting medical bills, Kyle admitted that he probably would not have engaged with an oncology nutritionist if he had to pay for the services himself. “I’m sure there are people who think they don’t need a dietitian but it should almost be enforced — it was that huge for me.”

*“I’m sure there are people who think they don’t need a dietitian but it should almost be enforced — it was that huge for me.”*

### NUTRITION

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**\$342,424**  
GRANT

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## Deanna Caballero

### GENETIC COUNSELING AND TESTING PROGRAM

When Deanna Caballero was diagnosed with breast cancer, she immediately thought of her 18-year-old daughter. With no known family history, she worried how her daughter might be impacted.

All patients at the Ridley-Tree Cancer Center are eligible to take advantage of genetic counseling and cancer risk assessment at no charge, thanks to an ongoing grant provided by the Cancer Foundation of Santa Barbara. This proved immensely helpful to Deanna and her family.

“The best part was speaking to Ayanna Boyce, a licensed genetic counselor, who took copious notes, considered all family members, and explained potential outcomes,” said Deanna. “She was so kind, following up, understanding how overwhelmed, nervous and scared I was.”

The genetic counseling provided Deanna with information that clarified future screenings for both her and her daughter. She was also placed into a research database, calling it a “win-win.”

“It’s a breath of fresh air to know that there’s comprehensive, compassionate care right here in Santa Barbara when confronted with something that turns your world upside down.”

*“It’s a breath of fresh air to know that there’s comprehensive, compassionate care right here in Santa Barbara when confronted with something that turns your world upside down.”*

### GENETIC COUNSELING

**\$345,538**  
GRANT

## GRANTS

# Local Awardees

*Each year, the Cancer Foundation may grant up to 15% of its available funds to support cancer related programs in Santa Barbara County. Historically, these have included programs at UCSB and pediatric cancer research at Cottage Hospital.*



TOTAL FUNDS RAISED

**\$192,588**

**Cottage Health**

**\$88,088**

Supporting pediatric research coordinator

**Santa Barbara  
Neighborhood Clinics**

**\$66,000**

Supporting cancer prevention for the most vulnerable

**Teddy Bear Cancer Foundation**

**\$21,500**

Supporting a family resource specialist

**UCSB Research Mentorship**

**\$12,000**

Supporting student participation in oncology research

**UCSB Camp Kesem**

**\$5,000**

Supporting a summer camp for children whose parents have cancer

## PARTNERSHIP HIGHLIGHT

### Santa Barbara Neighborhood Clinics

The Cancer Foundation of Santa Barbara provided a grant award of \$66,000 to Santa Barbara Neighborhood Clinics (SBNC). Funding supports a full-time Cancer Prevention and Care Coordinator and four part-time Wellness Navigators. The Cancer Prevention and Care Program of the SBNC provides outreach to ensure that the most vulnerable individuals in south Santa Barbara County receive annual wellness exams to screen for the early detection and prevention of cancer, thereby improving short and long-term outcomes for individuals as they face the difficulties and challenges posed by a diagnosis. Staff help physicians prioritize receipt of insurance assistance and dental care prior to initiating cancer treatment while assisting with transportation; translation; primary medical, dental and behavioral health and specialty care coordination; insurance enrollment; and understanding and managing medical bills.

SUPPORTED  
SINCE 2016

**\$66,000**  
AWARDED  
IN 2022

*“The Cancer Foundation of Santa Barbara is pleased to support cancer prevention and care for all residents of Santa Barbara. The grant to the Santa Barbara Neighborhood Clinics strengthens the cancer prevention programs and services which are in place for those who are low-income, uninsured, underserved and homeless to ensure early access to care and treatment when it is warranted.”*

— **Lori Willis**, Executive Director, Cancer Foundation of Santa Barbara





# INVESTMENTS/ LEASING



*Through investments and the leasing of property and equipment, the Cancer Foundation ensures that those living in Santa Barbara County have access to state-of-the-art technology for their cancer care.*

## INVESTMENTS/LEASING

# Partnering with the Ridley-Tree Cancer Center

*As the leaseholder and largest annual donor to the Ridley-Tree Cancer Center, the Cancer Foundation commits the majority of the proceeds from its endowment and fundraising efforts to support cancer diagnosis, treatment, research, technology and support programs.*

The Cancer Foundation of Santa Barbara was founded in 1949 on a promise — a promise that continues today — to provide the highest quality of cancer care to everyone in the Santa Barbara community, regardless of means.

When Lillian Taylor Converse was diagnosed with cancer, she had to travel to Los Angeles for her treatments. Though she knew there was little chance of her own recovery, she had a strong desire to help others with the disease, so her husband, Elisha Converse, provided a generous gift to purchase a one-million-volt x-ray machine to establish the Cancer Foundation. Lillian's physician, Dr. Henry Ullmann, was able to treat cancer patients in Santa Barbara, which established the community as the leading provider of cancer care on the Central Coast.

The generosity exhibited by the Converse family has grown into a community tradition with a 73-year history of advancing the diagnosis, treatment, prevention and cure of cancer for all patients in our community. Today the physicians and staff of the Ridley-Tree Cancer Center assist those on the journey with, through and beyond cancer, while the Cancer Foundation maintains its singular focus on fundraising and grant making in support of this important work.



## INVESTMENTS/LEASING

# PET/CT Imaging

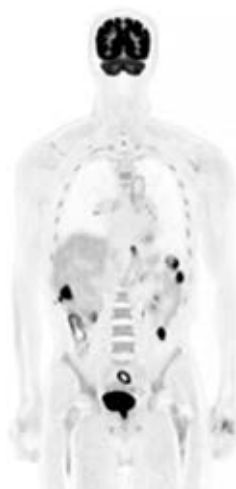
*Medicine is advancing at a rapid pace and the Cancer Foundation is committed to ensuring that Santa Barbara's Nuclear Medicine physicians have the technology to match their expertise.*

Positron Emission Tomography (PET) scans use radioactively labeled tracers (radiotracers) that are injected into the bloodstream. Radiotracers are small molecules that are designed to be very similar to compounds normally found in the body. These specially marked compounds emit positrons as they break down. PET scanners contain special cameras that detect these positrons and create images that show how the cells are functioning within the body. The image distinguishes areas that have little radiotracer concentration from areas with increased concentrations of radiotracer. On an image, the differences are represented by color changes.

A Computed Tomography (CT) scan creates detailed images of the structure of organs in the body. The scanner rotates around the patient while shooting X-ray beams toward them. A computer that is connected to the machine then creates separate slices, or images, of the body. A doctor can thread the slices together to examine the different structures of the body.

By combining the power of each of these machines into one PET/CT scanner, the nuclear medicine physician receives information regarding both the structure and function of the cells and organs in the body in one sitting. It is important to have molecular information in addition to structural information in the oncology realm because tumors can often leave scarring after therapy so CT imaging alone isn't as accurate in determining how the cells have responded to therapy.

## PET/CT Comparisons



DIGITAL



ANALOG





Dr. David Carlson and Dr. William Pace pictured with the new digital PET/CT machine.

## Digital PET/CT Offers Many Benefits

### Decreased radiation and improved images

New digital PET/CT imaging technology improves image resolution by 2 times allowing for detection of smaller lesions, while reducing CT radiation dose by up to 82%.

### Improved patient outcomes

Digital PET/CT images show disease that would potentially be missed with a non-digital system. This enhancement increases diagnostic confidence, allows early diagnosis and potentially improves patient outcomes.

### Enhanced patient experience

Nuclear medicine exams are notoriously long. The new scanners allow for images to be obtained at a much faster rate while providing exceptional image quality. This provides increased access to screening exams, and reduced wait time for exams that detect early onset of disease.

### Motion correction

More than 50% of patients should have a motion corrected PET/CT exam, but less than 5% of patients get one (breathing during imaging results in loss of information). GE's Digital PET/CT provides motion correction for every patient, without the need for cumbersome devices. The high count rate of the digital PET allows for device less motion correction.

### Cutting-edge therapy

Ridley-Tree Cancer Center recently began PET/CT imaging for coronary artery disease, neuroendocrine tumors and prostate cancer. Digital PET/CT allows truly cutting-edge therapy evaluation with treatment radiopharmaceuticals such as Y-90 TheraSpheres.



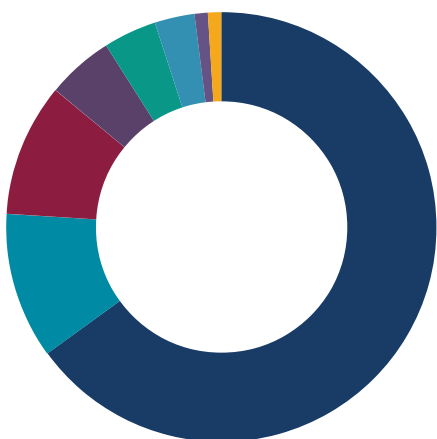
# FUNDRAISING

*The Cancer Foundation is the leading fundraising and grant making institution in Santa Barbara County dedicated to cancer care.*

FUNDRAISING

# Introduction

*Through the generosity of individuals and organizations within our community, the Cancer Foundation provides funding for oncology programs, while also ensuring the future of cancer care by supporting its endowment.*



TOTAL FUNDS RAISED  


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**\$9,406,558**

Capital Projects/  
RTCC Construction  
**\$6,403,679**

General Support  
**\$974,398**

Endowment  
**\$945,960**

Equipment  
**\$449,588**

Oncology  
Supportive Care\*  
**\$380,886**

Research  
**\$236,872**

Patient Assistance  
**\$10,175**

Event Sponsors  
**\$5,000**

\*Genetic Counseling/Wellness/Community Health/  
Nutrition/Acupuncture/Patient Navigation



## FUNDRAISING

# Elaine & Edward Stepanek Legacy Society



*The Elaine and Edward Stepanek Society recognizes and honors donors who have included the Cancer Foundation in their estate plans through planned gifts. Membership is conferred upon those who have communicated to the Foundation their intention to make a gift through their will, living trust or other planned agreement to support the Ridley-Tree Cancer Center.*

A bequest is a gift made through a will or living trust. Creating an estate plan is an opportunity to decide how you will benefit your family, friends and charitable organizations after your lifetime. Including a gift in your documents is a great way to support the future of local cancer care without giving away any assets today. A bequest is a gift that can be changed at any time, if circumstances change.

Estate gifts to the Cancer Foundation have been transforming the quality of cancer care on the central coast since our founding in 1949. Cutting-edge technology, life-saving research, the cost of treatment for patients in need — even the land beneath the Ridley-Tree Cancer Center — all of these have been supported tremendously by legacy gifts to the Cancer Foundation.

## MEMBERS

Peter & Rebecca Adams  
 Mr. & Mrs. William H. Allaway\*  
 Christina Allison\*  
 Mrs. Karine Anderson  
 Anonymous (6)  
 Denny & Bitsy Bacon  
 Ms. Jeano Bailard\*  
 Mr. & Mrs. William J. Bailey\*  
 Mr.\* & Mrs. Eugene C. Baum  
 Dr. & Mrs. Richard A. Baum\*  
 Carolyn M. Bedard\*  
 Betsy Bertero\*  
 Jack & Marguerite Bianchi  
 Mr. D. Craig Bigelow\*  
 Mr. Joe Bleckel\*  
 Hugh & Kelly Boss  
 Joanne & Bob Bouslough  
 Barbara L. Brown  
 Mr. & Mrs. Dean Brown\*  
 Ms. Helen J. Brown\*  
 Barbara Burket & Bob Hodges\*  
 Mr. Karl & Dr. Katherine Burrelsman  
 Les & Zora Charles  
 Robert & Janice Contons  
 Greg R. Corso  
 Mr. John L. Courtois\*  
 Mr. Lloyd E. Cox, Jr.\*  
 Linda Crabtree-Reed  
 Tom & Nancy Crawford  
 Mr. Michael Daly  
 Mr. Wallace T. Drew\*  
 Ms. Jan Everote  
 Janice Bahler Fitzgibbons  
 Mr. Dennis E. Forster & Ms. Cynder Sinclair  
 Joanne S. Freeman  
 Richard E. Freeman\*  
 Catherine H. Gainey\*  
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 Jean M. Nell\*  
 Margaret F. Nelson\*  
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 Mr. Austin H. Peck, Jr.\*  
 Nancy Ann Peschek\*  
 Barbara Pieters  
 Mr. Mickey M. Plaut  
 Cherry Post\*  
 Mr. & Mrs. Hal Rich\*  
 Ms. Penny Ridgeway\*  
 Lady Leslie Ridley-Tree\*  
 John & Janeanne Rinaldi  
 Mr. Timothy K. Ross  
 Mr. & Mrs. William Samson\*  
 Rodney Sangster & Rebecca Morrison  
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 Richard\* & Maryan Schall  
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 The Strand Family\*  
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 Mr. & Mrs. James A. Tilton  
 Susana Lee Udden  
 Jean & Davis H.\* Von Wittenburg  
 Ms. Jennifer Wells  
 Frank\* & Parm Williams  
 Mr. Otis Williams\*  
 Ms. Marie A. Wolford\*

\*deceased

## STEPANEK SOCIETY MEMBER

# Lady Leslie Ridley-Tree

*“I’m delighted to support it (the new cancer center). I have had the good fortune to be able to support many organizations in our community, but this one touches my heart in a very personal way.”*

— Lady Leslie Ridley Tree

In 2015, when told about the construction of a new cancer center in Santa Barbara, Leslie Ridley-Tree saw an incredible opportunity for the community. With a history of tremendous generosity within the Santa Barbara area, Leslie Ridley-Tree’s decision to establish a charitable remainder trust in support of the project, which would ultimately bear her name, was “the most joyful thing that I’ve done. My heart just overflows.” She understood the value of the collaborative work that would take place under one roof and wanted to see the fulfillment of this dream.

Like dozens of other organizations, the Cancer Foundation of Santa Barbara is immensely grateful to Leslie Ridley-Tree for her support. Her belief in our mission and desire to ensure state-of-the-art cancer care is a gift for everyone in our area diagnosed with cancer.

The Cancer Foundation of Santa Barbara is pleased to recognize and acknowledge anyone who has included a gift of any amount to the Cancer Foundation in their estate plans.



**\$10.2M**

DONATION FOR  
RIDLEY-TREE  
CANCER CARE  
CENTER BUILDING



# IN GRATITUDE



## FUNDRAISING EVENT

# Barbara Ireland Walk & Run

IMPACT  
OVER 17 YEARS

**5,094**  
PARTICIPANTS

**\$960K**  
RAISED



*The Barbara Ireland Walk & Run for Breast Cancer began in the year 2000 as a collaboration between Barbara Ireland, her family and the Dr. Susan Love Research Foundation.*

Inspired by the death of a dear friend from breast cancer, Barbara wanted to rally friends and family in Santa Barbara to raise funds to help eradicate the disease. In 2006, the Cancer Foundation was named the beneficiary of the Walk in order to further Barbara's desire to help local women in their fight with breast cancer. We were grateful that we were able to meet together in person one last time in order to celebrate this remarkable event.

In 2022, nearly 250 participants gathered in person for the first time since 2019 to take part in the Barbara Ireland Walk & Run. The return to Chase Palm Park for the 5K and 10K events was marked by sunny skies! Breast cancer champions raised funds to support clinical research, genetic counseling and patient navigation services, which are important in the treatment and recovery of patients. In the weeks leading up to the event, teams challenged one another to raise funds, with the Pink Ribbon Barbara Ireland Walk trophy eventually awarded to the Fitness with Rachel team, who raised more than \$4,000. This year's event raised more than \$36,000 bringing the 17 year total to more than \$960,000.





FUNDRAISING EVENT

# Cancer Center Walk/Run

*The 30th anniversary of the Cancer Center Walk/Run in October marked the conclusion of this long-standing tradition.*

While the final event was held virtually, nearly 200 participants took part - walking, running, skipping and jogging along the beach, up trails and through neighborhoods - to raise more than \$81K. Over the previous three decades, more than \$4.1M was raised to support clinical research and supportive care programs, including genetic counseling, patient navigation, wellness programs and social work services.

This year we were proud to recognize the Miracle Chefs as the largest team and Julie Main's Team as the team that raised the most money. Julie Main's Team also was awarded the Silver Cup for raising the most money on average per team member. Cancer survivor Don Anderson was presented with the 2022 Julie Main Inspiration of Hope Award, given to an inspiring cancer patient who exemplifies courage, perseverance and hope, putting him in the company of previous recipients Michael Orchowski, Lorena Ortiz-Schneider, Kate Ocean, Reggie Hepp, Rosalyn Collins, Mara Hochman, Sue Suttner, Patricia MacFarlane, Jack Bianchi, Dan Manfredonia, Patricia Mojarro, Isabelle Patton and Jennifer Blankenbeckler.

The Foundation remains tremendously grateful to all of the participants, volunteers and sponsors who helped to make thirty years of wonderful Walk/Run memories.

IMPACT  
OVER 30 YEARS

**20,924**  
PARTICIPANTS

**\$4.1M**  
RAISED

CANCER FOUNDATION OF SANTA BARBARA





## FUNDRAISING

# CFSB Donors



### LILLIAN TAYLOR CONVERSE SOCIETY \$10,000+

*In 1949, Elisha Converse donated funds to open the Cancer Center in memory of his wife, Lillian. Mrs. Converse, who died of cancer, wished to provide a local resource to help others with the disease.*

Mr. Guenter Ahlers** Mr. & Mrs. Christopher H. Anderson Anonymous (2) Athena Cosmetics, Inc. Mr. & Mrs. Denny Bacon Mr. & Mrs. Philip L. Bernstein Joseph F. Bleckel Trust Arthur Bossé & Kathy Flynn Ms. Ann C. Carneros Mr. & Mrs. Les Charles Drs. Louise B. Clarke & John A. Carbon Mr. & Mrs. C. Michael Cooney Mr. & Mrs. Eldon Edwards The William Stamps Parish Fund Ms. Joanne S. Freeman Mrs. Caroline S. Gadsby Mr. & Mrs. Howard N. Gilmore	Esther Kiefer Greene Foundation Mr. & Mrs. Joseph S. Hardin, Jr. Mr. Roger Harrison Vicki & Bob Hazard Mr. George R. Hearst, III Mr. Stephen T. Hearst Sandra J. Helps Living Trust Henry Peterson Foundation** Hermann Family Foundation Mr. & Mrs. Robert R. Hollman Diane Honaker Trust Hutton Parker Foundation Mr. & Mrs. George A. Isaac Ann Jackson Family Foundation Mr. & Mrs. James H. Jackson Mr. & Mrs. Palmer G. Jackson Mr. & Mrs. Kenneth Jewesson Mr. David W. Keller Kontoor Services, LLC	The La Centra-Sumerlin Foundation Mr. & Mrs. Jeffery Lahr Mr. & Mrs. Seymour Lehrer Charlene Marta Lim Revocable Trust Sherry Maudsley** Mr. & Mrs. William J. McKinley Ms. Kay R. McMillan** Mr. & Mrs. William V. Meeker Mr. John C. Mithun & Ms. Mercedes Millington - John C. Mithun Foundation and Mithun Family Foundation Val & Bob Montgomery Mosher Foundation Mr. & Mrs. Richard J. Nagler Omaha Community Foundation Mr. & Mrs. Peter Oppenheimer Outhwaite Charitable Trust	Mr. & Mrs. Charles Petersen Ms. Jean Phillips Mr. Jerry Rava, II Mr. H. Smith Richardson, III - Grace Jones Richardson Trust Lady Leslie Ridley-Tree* Santa Barbara Foundation Ms. Kimberly A. Schizas & Mr. Mark Linehan The Sence Foundation Florence & Laurence Spungen Family Foundation Mr. & Mrs. Warren R. Staley Elaine F. Stepanek Foundation Mr. & Mrs. Kenneth Stinson Alice Tweed Tuohy Foundation Williams-Corbett Foundation Mrs. Patricia Yzurdiaga Ms. Katina M. Zaninovich
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### EVANS S. PILLSBURY SOCIETY \$5,000+

*Evans Pillsbury led the Cancer Center for many years through several significant changes, including the move to the facility in the basement of Cottage Hospital. He is remembered for his generosity and untiring efforts.*

Mr. & Mrs. R. Shane Anderson Anonymous Mr. Joseph A. Banach** Mr. & Mrs. Stephen J. Barnard, CLU Mr. & Mrs. Richard A. Berti Mr. & Mrs. Hugh M. Boss Canterbury Consulting, Inc. Mr. & Mrs. Timothy P. Casey Mr. & Mrs. Brian Cordeiro	Mr. Lawrence Dam & Ms. Betsy Jones Mr. & Mrs. Dan Gerber Helen and Kenneth Hartoch Mr. & Mrs. T. Dennis Jorgensen JP's Peace, Love & Happiness Foundation Mr. Bruce E. Kendall Herbert & Elaine Kendall Foundation	Mr. Donald M. Kruszenski Mr. & Mrs. Michael S. Lewbel Mrs. William Brian Little Mr. & Mrs. Michael D. Miller Mr. & Mrs. Bob Nakasone Nurture Foundation*** Mr. Jeffrey A. Overeem Mr. Richard F. Parisse & Mrs. Martha J. Levy	Santa Ynez Band of Mission Indians Daniel & Edna Sattler Trust Mrs. Kate Schepanovich Anita L. Stafford Charitable Lead Trust Dr. Gary Sutter Mr. & Mrs. Paul Tziouvaras Mr. & Mrs. Harry Van Wingerden Mr. & Mrs. James N. Wilson
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\*Deceased \*\* Donation made to Sansum Clinic to support oncology programs and services

\*\*\*Donations made to both Sansum Clinic and the Cancer Foundation to support oncology programs and services

## FOUNDER'S CIRCLE \$2,500+

*This circle of giving was established to honor all those who have recognized and responded to a vital community need.*

Anonymous	Priscilla J. Higgins, PhD - The Higgins Trapnell Family Foundation	Mrs. Janet C. Millar	Mr. Stephen P. Schaible
Ms. Diane Baskin	Mr. & Mrs. Tom S. Hilzer	Mr. & Mrs. Anthony R. Moiso	Ms. Heidi Scholz, LVN
Charitable Adult Rides & Services, Inc.	Mr. Henning Jensen	Montecito Bank & Trust	Mr. & Mrs. George W. Serpa**
Ms. Edith L. Dartanner	Mr. Brian S. Johnson	Nissenson Family Fund	Mr. & Mrs. David Spainhour*
Mr. & Mrs. James D. Dixon***	Mr. Kenneth O. Krutenat	Dr. & Mrs. William M. Pace	Mr. & Mrs. Michael Stark
Ms. Jan D. Everote & Mr. Robert Claycomb	Mr. & Mrs. Matt Kunkel**	Mr. Kelly Reid**	Robert K. & Barbara J. Straus Family Foundation
Mr. & Mrs. James Gilbert	Mr. & Mrs. Robert A. Laskoff	Mr. & Mrs. Donald S. Ribble	Thomas Properties, Inc.
Marion Hallum Trust	Mr. & Mrs. Bob Manger	The Katherine Estes Rogers Foundation, Inc.	Mr. & Mrs. Nicholas N. Weber
	Mr. & Mrs. John M. McClure	Mr. Richard Rosen & Ms. Orly Adelson**	

## CHAIRMAN'S CIRCLE \$1,000+

*The Chairman's Circle salutes all who have held the position of Chair of the Cancer Foundation.*

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*We have made every effort  
 to represent gift accurately.  
 We apologize for an errors or  
 omissions and invite you to  
 bring them to our attention  
 by calling (805) 898-2116.  
 Thank you.*



## HONOR

*Gifts were made to the Cancer Foundation in order to recognize the following individuals and groups.*

Devo	Dr. Shirley Kennedy	Kathryn Polster	Dr. W. Warren Suh
Tom Fayram	Claudia Lash	Rancheros Visitadores	Susan
Jessica Garcia	Arthur J. Merovick	Elizabeth Rand	Teddy
Heidi Heitkamp	Carolyn Merovick	Ridley-Tree Cancer Center	The Urzua Family
Dr. Bryce Holderness	Dr. Gregg Newman	Radiation Therapy Staff	Natalie Werbner
Priscilla Higgins	Gina Nisbet	Ridley-Tree Cancer Center Staff	Shanna Willner
Elizabeth Jarrard	Emily Pakulski	Janet Smith	Jan Winford
Don Jackman	The Pena Family	Rick Stich	Jeff Zamora
Dr. Fred Kass	Matt Pesendian	James Stubchaer & Family	

## IN LOVING MEMORY

*Gifts were made to the Cancer Foundation in order to recognize the following individuals and groups.*

Benjamin Aguirre	James B. Gallinatti	Soledad Morelos	Carole Sterpa
Angela Althen	Jackie Gambetta	Bob Musgrove	Vera J. Sutter
Dr. Reza Amini	Rita Gewant	Maria Neri	Raymond E. Swift
Marci Ball	Esther L. Gilbert	Charles Otey	Dr. Mananya Tantiwivat
Frank Bavaresco	Cynthia Nielsen Hadidian	Arthur Overeem	Lucia Teague
Steve Beneto	Doris Hankinson	Dr. Tom Overett	Jean Thomson
John R. Bennett	William Hankinson	Richard Padden	Patricia A. Tisdale
Frank Bermudes	Dr. Allan G. Hanretta	James Pagatpatan	Maureen Tomasetta
Louie Bertelli	Ruth Hartzman	Fausto Parisotto	Michael Towbes
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Claudia Castaneda	Grethe Jensen	Janet Rution	Esther Wheeler
Joyce Collins	Bert Johnson	Joseph Rution	Shelly Wilder
Roberta A. Coyne	Shyrl Johnson	Orene Savio	Peter Wollitzer
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Patricia Florentine	Michael McEwen	Michael S. Smith	Jane Zonka
Dan Foley	Susanne McEwen	Marion "Larie" Smith	
Catherine Frustere	Teri McKenzie	Richard C. Smith	

## FUNDRAISING

# Named Endowment Funds

*Named Endowment Funds require a minimum of \$100,000 to be established. The principal in a named endowment remains protected and grows over time, while annual distributions ensure Ridley-Tree Cancer Center receives a perpetual source of philanthropic support for the purpose designated by the donor.*



### **Toby Ann Parisse Memorial Educational Fund**

Richard Parisse and his three children honored their wife and mother, Toby Ann Parisse, with a memorial gift dedicated to benefiting the patients at the Ridley-Tree Cancer Center by funding continuing education for physicians, nurses and staff, an expression of gratitude to the medical teams who cared for Toby throughout her valiant 21-year battle with breast cancer. The Toby Ann Parisse Memorial Education Fund was formally dedicated in 2011.



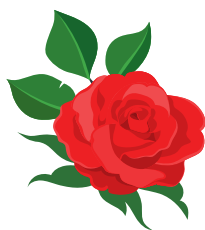
### **Arthur J. Merovick Endowment for Patient Assistance**

To honor Art Merovick's extraordinary contributions to the Cancer Foundation as its Director of Development for 17 years, the Cancer Foundation Board of Trustees unanimously approved the creation of the Arthur J. Merovick Endowment for Patient Assistance and a \$500,000 match from the general endowment to provide financial assistance to patients with documented need for medical services. A generous gift of \$200,000 from the Merovick Family launched the fund.



### **Elizabeth McEwen Jacobs Endowment Fund**

The Elizabeth McEwen Jacobs Endowment Fund is dedicated to medical or scientific research related to genetic cancer with primary emphasis on brain cancer, and equipment and research of brain cancers in the Tri-Counties. The fund was created in memory of Beth Jacobs by her family and friends after she lost her battle with brain cancer.



### Scott D. Smith Memorial Fund

The Scott D. Smith Memorial Fund is restricted for colorectal screening and prevention programs. The fund was created in memory of Scott Smith by his parents, Mr. & Mrs. P. Gene Smith, and their family through the donation of real estate in Fallbrook. Scott lost his battle with colon cancer and his family wanted to support early screening and detection.



### Julie Main Endowment Fund

The Julie Main Endowment Fund is restricted for wellness exercise programs for patients. Julie was a trustee of the Cancer Foundation, founder of the Well-Fit Exercise Program and instrumental in organizing the annual Cancer Center Walk/Run. The fund was created in 2009 with funds raised at The Main Event, a celebration of Julie’s life.



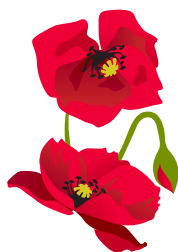
### Nan Cox Endowment for Lung Cancer Research

The Nan Cox Endowment for Lung Cancer Research is earmarked for lung cancer research protocols performed by the Cancer Center, often in concert with other research institutions. Created by Wilbur K. “Bill” Cox in memory of his wife Nancy Clare Finch Cox (“Nan”) who was a Cancer Center patient who passed away from lung cancer in June of 2000.



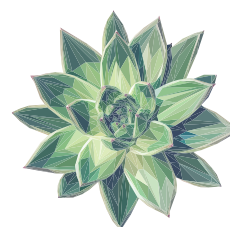
### Elvira Broome Doolan Endowment Fund

The Elvira Broome Doolan Endowment Fund was funded in 1991 from the estate of Elvira Broome Doolan and is restricted for research. She was a patient at the Cancer Center and her husband, Jerome Doolan, was a trustee.



### Mary Solis Fund for Oncology Social Work

The Mary Solis Fund for Oncology Social Work was created in recognition of Mary’s 34 year career in oncology social work at the Cancer Center. Proceeds support the programs and services that ensure psychological, social and financial stresses associated with the diagnosis and treatment of cancer are addressed.



### Thomas H. Weisenburger, MD Fund

The Thomas H. Weisenburger, MD Fund was established to recognize Dr. Weisenburger’s retirement in 2012 after 28 years of service at the Cancer Center of Santa Barbara. Proceeds support the education of medical personnel and the acquisition of radiation oncology equipment.



## 2022 FINANCIALS

# Our Collective Impact

	Without Donor Restrictions	With Donor Restrictions	Total
<b>REVENUE, GAINS &amp; OTHER SUPPORT</b>			
Contributions	\$1,657,783	\$18,310,918	\$19,968,701
Change in Value of Remainder Trusts	—	\$651,447	\$651,447
Investment Income, net	\$6,960,460	\$2,586,120	\$9,546,580
Other Income	\$1,039,670	—	\$1,039,670
Reclassifications & Releases from Restriction	\$9,260,576	\$9,260,576	—
Total Revenue, Gains, Other Support	\$ 4,997,569	\$5,812,775	\$10,810,344
<b>EXPENSES</b>			
Grants	\$3,308,406	—	\$3,308,406
Grantmaking and Direct Program	\$1,849,708	—	\$1,849,708
Administrative	\$457,126	—	\$457,126
Philanthropic Services	\$621,821	—	\$621,821
Total Expenses	\$6,237,061	—	\$6,237,061
<b>CHANGE IN NET ASSETS</b>	\$1,239,492	\$5,812,775	\$4,573,283
<b>NET ASSETS, JANUARY 1</b>	\$105,665,131	\$32,396,643	\$138,061,774
<b>NET ASSETS, DECEMBER 31</b>	\$104,425,639	\$38,209,418	\$142,635,057

# Our Standards

## ACCOUNTABLE

The Cancer Foundation of Santa Barbara voluntarily submits to an annual financial audit by an independent accounting firm. Financial statements are presented in accordance with generally accepted accounting principles.

## ETHICAL

The Cancer Foundation of Santa Barbara issues an annual attestation letter provided by an independent accounting firm that bears witness to our expenditures.

## EFFICIENT

The Cancer Foundation of Santa Barbara ensures all fundraising efforts clearly portray the purpose of the funds to be raised and all contributions received are used for those specific purposes.

## INTEGRITY

The Cancer Foundation of Santa Barbara requires all board members and employees to abide by a conflict of interest policy that encourages high standards of ethics and integrity.

## SECURE

The Cancer Foundation of Santa Barbara protects the privacy of our donors by not marketing our mailing list.

## TRUSTWORTHY

The Cancer Foundation of Santa Barbara posts IRS Form 990 on [www.guidestar.org](http://www.guidestar.org) annually and we invite your review.



## ASSETS

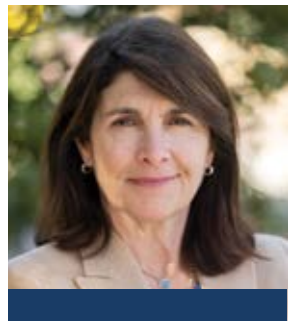
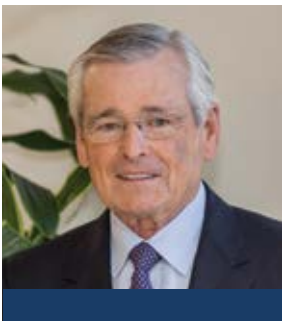
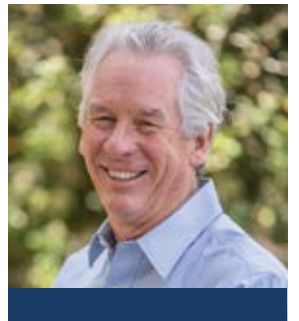
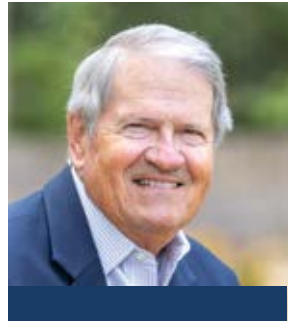
Cash & Equivalents	\$1,835,415
Investments	\$57,803,755
Receivables	\$20,641,012
Beneficial Interests in Trusts	\$3,900,406
Property & Equipment, net	\$58,514,096
Other Assets	\$433,308
<hr/>	
<b>Total Assets</b>	<b>\$143,127,992</b>

## LIABILITIES & NET ASSETS

<b>Total Liabilities</b>	\$492,935
<b>Net Assets</b>	
Without Donor Restrictions	\$104,425,639
With Donor Restrictions	\$38,209,418
<b>Total Net Assets</b>	\$142,635,057
<hr/>	
<b>Total Liabilities &amp; Net Assets</b>	<b>\$143,127,992</b>

# Board of Trustees

*The volunteer Board of Trustees of the Cancer Foundation of Santa Barbara focus exclusively on fulfilling the Foundation's cancer focused mission: to ensure superior cancer care for all residents of Santa Barbara County regardless of means.*



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*“As we look to the future, the Cancer Foundation is committed to continuing its vital funding of supportive care programs and clinical research for all cancer patients in our community, thereby ensuring that patients have the necessary tools and resources as they journey with, through and beyond cancer.”*

— **Steve McHugh**, Chair, Board of Trustees



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